NOVARTIS

Senior Analyst, Enterprise Competitive Intelligence

Job ID
REQ-10091514
Ноя. 03, 2026
Индия

Сводка

#LI-Hybrid

Location: Hyderabad, India

About The Role:
In this role you would, conduct comprehensive Competitive Intelligence (CI) analysis at the franchise, brand, and disease area levels, generating actionable insights that support strategic priorities. Support holistic CI surveillance of competitor products, companies, and therapy areas (TAs) of interest. Communicate competitive threats from external factors, such as market trends, competitor activity, and portfolio dynamics, in a timely and proactive manner. Contribute to identifying opportunities across clinical and marketing functions. Collaborate with project teams to ensure alignment and timely execution of CI deliverables.

About the Role

Key Responsibilities

- Work with cross-functional stakeholders to deliver business value through secondary research and support primary CI activities.
- Monitor competitive developments using subscribed databases (e.g., ClinicalTrials.gov, TrialTrove) in coordination with CI, Medical, Commercial, and other teams, ensuring adherence to CI communication and compliance standards.
- Track and report competitive intelligence within assigned therapy areas, contributing insights to clinical, commercial, and regulatory strategy discussions.
- Support pre-congress planning (e.g., abstract mining) and post-congress reporting activities.
- Review and summarize materials from primary CI vendors, distilling key takeaways and supporting CI advisors in delivering insights to brand and cross-functional teams.
- Develop strategic implications and communicating findings to internal teams; contribute to ad-hoc projects and internal meetings such as scenario planning, pipeline updates, and LCM planning.
- May mentor junior analysts and contribute to quality assurance of CI deliverables.

Essential Requirements:

- Education: PhD/Master’s degree in Life Sciences or Pharmacy. Additional qualifications in business or healthcare analytics are a plus.
- Experience: 5-8 years of experience in Competitive Intelligence, Market Intelligence, Business Analysis, or related roles in the pharmaceutical, biotech, or consulting sectors. (for PhD holders, the expected experience range is 2–5 years.)
- Excellent written and verbal communication and presentation skills.

Desirable Requirements:

- Ability to work collaboratively within teams and collaborate with cross-functional and global teams.
- Experience in preparing CI deliverables for internal meetings and brand strategy discussions.
- Familiarity with therapy area dynamics, clinical trial design, and commercialization pathways.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we’ll help you thrive personally and professionally.
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Дивизион
Strategy & Growth
Business Unit
General Management
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular

Shift Work
No

Accessibility and accommodation

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