NOVARTIS

Director, Product Strategy Lead - RLT

Job ID
REQ-10090738
Окт. 28, 2026
США

Сводка

#LI-Hybrid
The Director, Product Strategy Lead (PSL) drives the development and execution of integrated product strategies while guiding key decisions and resource allocation across cross-functional teams. This key role will contribute to the management of the full P&L for the assigned product and partner closely with the Executive Director, Product Strategy Lead, General Manager and functional leaders to ensure strategic, high-impact decisions. As a core member of the Integrated Product Strategy Organization, this role champions transformational enterprise leadership while ensuring customer engagement and relationship-building are deeply embedded into the product's strategic approach.

About the Role

Key Responsibilities:

- Define critical and specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the General Manager.
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Significant contribution to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Significant contribution to the topline results as an outcome of strategic choices
- Significant contribution to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI’s across all functions accountable for the integrated product strategy
- Appropriately partner with functional heads in trade-off decisions
- Partner with other general managers and members of the Product Strategy team for enterprise decisions, including potential trade-offs between products/indications

Essential Requirements:

- Education: Bachelor’s degree required; MBA preferred
- 8+ years in pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of at least 2 different types of cross-functional roles/experience. *Cross-functional roles/experience means the associate has experience in 2 different full-time roles for at least 1 year each in either Sales, Marketing, Market Access, NPS, IDS, or Medical.*
- 2+ years of direct responsibility for large budget management inclusive of owning key product trade-off decisions
- 2+ years leading and translating an integrated product strategy requiring global and local alignment
- US market, launch and product lifecycle stages experience or General Manager experience in another country

Desirable Requirements:

- US pharmaceutical commercial experience strongly preferred
- Prostate cancer therapeutic area experience as well as global or other country/region experience (projects, full-time roles or temporary roles for 6 months or more

Novartis Compensation Summary:

The salary for this position is expected to range between $185,500 and $344,500 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we’ll help you thrive personally and professionally.

Read our handbook (PDF 30 MB)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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General Management
Место
США
Состояние
New Jersey
Сайт
East Hanover
Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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List of links present in page

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