NOVARTIS

Sr. Sales and Marketing Manager

Job ID
REQ-10090180
Ноя. 06, 2026
Филиппины

Сводка

Sr Sales & Marketing Manager
Location : Manila

#LI-Hybrid

Want to shape a brand's growth and help get new therapies to patients? Join Novartis as a Sr Sales & Marketing Manager. You'll own brand strategy and execution, lead product launches and work with Medical, Marketing and Sales to improve patients' lives.

About the Role

Major Accountabilities:

- Shape content for Integrated Brand and Launch Teams, and carry out tactical plans that grow the brand
- Lead promotional activities in line with internal SOPs and the Code of Conduct
- Manage brand budgets, forecasts and expenses, and review the marketing mix to get the best results
- Find market insights and opportunities through direct contact with customers
- Run both local and regional marketing initiatives
- Track product performance and the market, and adjust course when needed
- Work with Medical and Marketing teams to identify key centers, KOLs and patient needs in your territory

Requirements

- Minimum 3 years of marketing experience in pharma
- Proven experience launching products
- People leadership experience
- P&L or unit accountability experience
- Oncology experience is a plus

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
International
Business Unit
General Management
Место
Филиппины
Сайт
Makati City
Company / Legal Entity
PH03 (FCRS = PH003) Novartis Healthcare Philippines, Inc
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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List of links present in page

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2. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Makati-City/Sr-Sales-and-Marketing-Manager_REQ-10090180
4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Makati-City/Sr-Sales-and-Marketing-Manager_REQ-10090180