

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

•支持营销行动和/或成为品牌团队的一员
设计营销战略计划

About the Role

Major Accountabilities

~ 支持通过交付策略并根据产品生命周期管理产品来实现销售目标。

Key Performance Indicators

•支持营销行动和/或成为品牌团队的一员
设计营销战略计划

Work Experience

~在制药行业的工作经验

~项目管理

~运营管理和执行

Skills

~广告活动

~品牌知名度

~品牌管理

~品牌营销

~好奇心

~客户洞察

~需求挖掘

~数字营销

~多元化与包容性

~灵活性

~职位描述

~关键信息开发

~营销计划

~营销策略

~媒体宣传

~Microsoft 访问

~销售

~SOP (标准操作程序)

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
正式
Shift Work
No

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12. https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf
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