

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~Podpirajo dejanja trženja in/ali so del skupine blagovnih znamk, ki načrtuje strateški načrt trženja

About the Role

Major Accountabilities

~ Podpora ciljev monetizacije z zagotavljanjem izdelkov vseživljenjsko politiko in upravljanje izdelkov.

Key Performance Indicators

~Podpirajo dejanja trženja in/ali so del skupine blagovnih znamk, ki načrtuje strateški načrt trženja

Work Experience

~Delovne izkušnje v farmacevtski industriji

~Vodenje projektov

~Vodenje operacij in izvrševanje

Skills

~Oglaševalske akcije

~Prepoznavnost blagovne znamke

~Upravljanje blagovnih znamk

~Trženje blagovnih znamk

~Radovednost

~Vpogledi v stranke

~Ustvarjanje povpraševanja

~Digitalni marketing

~Raznolikost in vključenost

~Prilagodljivost

~Opis delovnega mesta

~Razvoj ključnih sporočil

~Marketinški načrti

~Tržna strategija

~Medijske kampanje

~Microsoft Access

~Prodaje

~Sop (standardni operativni postopek)

Language

Angleščina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Redni sodelavec
Shift Work
No

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