

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~ Ondersteuning van de acties van marketing en / of deel uitmaken van het merktteam dat ontwerpt het strategisch plan van Marketing

About the Role

Major Accountabilities

~ Ondersteunt het doel van het bereiken van de verkoop door het verstrekken van product levenscyclus gebaseerd beleid en productmanagement.

Key Performance Indicators

~ Ondersteuning van de acties van marketing en / of deel uitmaken van het merktteam dat ontwerpt het strategisch plan van Marketing

Work Experience

~Werkervaring binnen de farmaceutische industrie

~Projectmanagement

~Operationeel management en uitvoering

Skills

~Reclamecampagnes

~Naamsbekendheid

~Merk Management

~Merk Marketing

~Nieuwsgierigheid

~Inzichten van klanten

~Genereren van vraag

~Digitale marketing

~Diversiteit en inclusie

~Flexibiliteit

~Functieomschrijving

~Ontwikkeling van kernboodschappen

~Marketingplannen

~Marketingstrategie

~Mediacampagnes

~Microsoft-toegang

~Verkoop

~SOP (standaard werkwijze)

Language

Engels

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you.

Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regelmatig
Shift Work
No

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