

# Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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## Сводка

~ Soutenir les actions de marketing et / ou faire partie de l'équipe de marque qui conçoit le plan stratégique du marketing

## About the Role

### Major Accountabilities

~ Soutient en vue d'atteindre les objectifs de ventes en proposant des stratégies et en gérant les produits conformém cycle de vie de produits.

### Key Performance Indicators

~ Soutenir les actions de marketing et / ou faire partie de l'équipe de marque qui conçoit le plan stratégique du marketing

### Work Experience

~Expérience professionnelle dans l'industrie pharmaceutique

~Gestion de projet

~Gestion et exécution des opérations

### Skills

~Campagnes publicitaires

~Notoriété de la marque

~Gestion de la marque

~Marketing de marque

~Curiosité

~Informations sur les clients

~Génération de la demande

~Marketing numérique

~Diversité et inclusion

~Flexibilité

~Description d'emploi

~Élaboration de messages clés

~Marketing Plans

~Stratégie marketing

~Campagnes médiatiques

~Accès Microsoft

~Ventes

~SOP (Procédure d'exploitation standard)

### Language

Anglais

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you.

Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area  
Маркетинг  
Job Type  
Full time  
Employment Type  
CDI  
Shift Work  
No

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3. <https://novartis.ru/kr-ko/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-es-es>
4. <https://novartis.ru/kr-ko/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-it-it>
5. <https://novartis.ru/kr-ko/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-ja-jp>
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