

# Integrated Insights Business Partner

Job ID  
REQ-10079497  
Июн. 30, 2026  
Великобритания  
Available in: English

## Сводка

The Integrated Insights Business Partner (CP3) is a country-level role within the Integrated Insights pillar of Execution Excellence (EE). This role transforms data into actionable insights to support Commercial and Value & Access (V&A) decision-making for assigned Therapeutic Areas (TAs). It bridges strategy with execution by translating business priorities into clear analytics questions and orchestrating delivery through Data, Analytics & Platforms (DAP) and external partners. The role leads the execution of TA and V&A insight plans in line with EE standards.

## About the Role

## Key Responsibilities

- Act as the primary Integrated Insights partner for assigned Therapeutic Areas and/or Value & Access.
- Translate business strategies into clear insight and analytics questions.
- Lead and execute market research initiatives (primary and secondary), including segmentation, patient journey mapping, and competitive intelligence.
- Synthesize internal KPIs and external data sources into actionable business insights.
- Support forecasting by providing robust market assumptions and collaborating with cross-functional teams.
- Partner with Value & Access to generate payer and access-related insights.
- Conduct advanced data analysis to identify trends, opportunities, and risks.
- Deliver impactful reports, dashboards, and data-driven storytelling to senior stakeholders.
- Ensure alignment and consistency of data, insights, and assumptions across functions.

## Essential Requirements

- Bachelor's degree in Life Sciences, Business, Economics, or related field; advanced degree preferred.
- 8+ years of experience in Integrated Insights, market research, analytics, or commercial strategy in pharma/biotech/healthcare.
- Strong strategic thinking and data analytics capabilities.
- Experienced in primary and secondary market research and forecasting.
- Ability to translate complex data into business-relevant insights.
- Strong influencing and stakeholder management skills.
- Excellent communication and storytelling skills.
- Knowledge of compliance standards and regulatory environment.
- Technical skills (e.g., SQL, Power BI, Alteryx) are an advantage.

## Why Novartis?

At Novartis, we reimagine medicine to improve and extend people's lives. Join us to be part of a global organization that values innovation, collaboration, and impact. We offer opportunities for professional growth, a strong commitment to diversity and inclusion, and a purpose-driven culture where you can make a difference.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.  
[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

£66,570.00 - £123,630.00

Дивизион

International

Business Unit

General Management

Место

Великобритания

Сайт

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area

Маркетинг

Job Type

Full time

Employment Type

Regular

Shift Work

No

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