

## (Sr.) Brand Training Manager

Job ID  
REQ-10075505  
апр 07, 2026  
Китай

### Сводка

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### About the Role

#### Major accountabilities:

##### 1.Brand training partner for TA

- Align with brand key strategies and drive brand related training activities to build FF brand expertise
- Work with brand & medical team to design tailor-made brand training materials and innovative blended training approaches according to brand strategy
- Work with brand & medical team to drive brand training activities in FF annual/cycle meeting
- Support ATM to align all the brand training activities with FF key area priorities
- Support BOTM to design and update brand related training materials for Brand-orientation training
- Carry out field coaching to ensure application of brand promotion tools

##### 2.Work with Area Training Manager & Brand Orientation Training Manager to support related training activities

##### 3.Develop/communicate annual brand training plan and ensure high quality training delivery

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<https://www.novartis.com/about/strategy/people-and-culture>

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Дивизион

International

Business Unit

Sales

Место

Китай

Сайт

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Продажи

Job Type

Full time

Employment Type

Regular

Shift Work

No

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