NOVARTIS

Commercial Portfolio Manager

Job ID
REQ-10090916
Окт. 27, 2026
Китай

Сводка

This role is responsible for identifying brand opportunities in the broad market through market and HCP insights, while supporting scientific capability building, promotional content development, and the management of national academic programs. The role works cross-functionally with Central Marketing, Medical, Compliance, Legal and other stakeholders to ensure high-quality and compliant execution.

About the Role

Key Responsibilities

- **Broad Market Insights & Brand Opportunities:** Analyze market and HCP insights, patient flow and unmet educational needs to identify business opportunities in the broad market (County /CHC/THC)
- **Scientific Knowledge & Capability Building:** Develop and maintain brand scientific knowledge, key messages and evidence references, and support capability building for local portfolio teams.
- **National Academic Program Management:** Evaluate and manage selected national-level academic programs organized by third-party associations, including program assessment, partner/HCO qualification, scope definition, due diligence, contracting, governance and execution tracking.
- **Cross-functional & Compliance Management:** Work closely with Medical, Compliance, Legal and other relevant functions to ensure appropriate approval and compliant execution of programs.
- **Promotional Content Development:** Develop and roll out promotional content for NVS-sponsored sessions based on approved guidelines and standards of care, including content review, MCC submission and lifecycle management.
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Candidate Profile We are looking for someone who ideally has:

- Solid experience in the **pharmaceutical industry**, preferably in Marketing, Portfolio Management, or a related commercial role.
- Experience in the **cardiovascular area** would be highly preferred; hypertension experience would be a strong plus.
- Strong capabilities in **market insight, scientific content development and academic program management**
- Strong **cross-functional collaboration and stakeholder management** skills.
- Good communication and presentation skills.
- Ability to work independently and manage multiple projects simultaneously.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
International
Business Unit
Other
Место
Китай
Сайт
Shanghai (Shanghai)
Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area
Маркетинг
Job Type
Full time
Employment Type
正式
Shift Work
No

无障碍及便利 设 施

诺华 承 诺 与残障人士共事并 为 他 们 提供合理的便利 设 施。如果您由于健康状况或残障 在招聘 过 程的任何 环 节 需要合理便利 设 施 或者 为 了履行 职 位的基本 职 能 请发 送 电 子 邮 件至 diversityandincl.china@novartis.com 告知您的需求和 联 系方式，并在 邮 件中附上您的 职 位申 请编 号。

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