NOVARTIS

Marketing Associate - Maseeraty Graduate Program, UAE

Job ID
REQ-10090862
Окт. 26, 2026
Объединенные Арабские эмираты

Сводка

Emirati Graduate Program Associate (Fixed Term Contract)
We are welcoming UAE National Talents to apply for our Novartis Emiratization Program which will provide you with real world experience that will allow you to put your theoretical learning into practice.

If you are a UAE National, hold a UAE Family Book and have received a Bachelor's Degree in the past 3 years and are passionate to join an organization that promotes an unbossed, diverse and flexible working environment; hurry and apply now.

In this role, you will support the effective execution of marketing priorities by coordinating cross-functional initiatives, enabling high-quality customer engagement, and strengthening operational excellence across the therapy area. The role connects strategy with execution and helps ensure that key initiatives are delivered in a timely, compliant and locally relevant manner.

#LI-Onsite

About the Role

KEY ACCOUNTABILITIES

Marketing Operations & Execution

Supports the planning and delivery of key marketing initiatives, including congresses, events, customer engagement activities and other priority programs. Coordinates with field teams, vendors and internal stakeholders to enable smooth execution and timely follow-through.

Content & Omnichannel Projects

Supports the localization and implementation of promotional and educational content. Helps ensure materials are relevant to local needs and progress efficiently through the required internal processes.

Disease Awareness

Supports the coordination of social media and disease awareness initiatives, ensuring alignment across functions, agencies and stakeholders. Tracks overall project progress and helps maintain clear communication throughout delivery.

Ethics, Risk & Compliance

Works in line with company policies, ethical standards and applicable compliance requirements. Promotes responsible ways of working and supports an inclusive environment free from discrimination and harassment.

CAPABILITIES & WAYS OF WORKING

PROJECT OWNERSHIP

Organized, dependable and able to manage multiple priorities with disciplined follow-through.

COLLABORATION

Confident working across functions and with external partners in a matrix environment.

COMMUNICATION

Clear and professional written and verbal communication, with the ability to connect stakeholders.

LEARNING AGILITY

Curious, proactive and comfortable learning new processes, systems and therapeutic-area context.

IDEAL BACKGROUND

University degree or equivalent in Science, Pharmacy, Medicine, Marketing, Business or a related discipline.

0–3 years of experience in marketing, project coordination, communications or a related field.

Excellent English; Arabic is an advantage for regional stakeholder engagement.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
International
Business Unit
Marketing
Место
Объединенные Арабские эмираты

Сайт
Dubai
Company / Legal Entity
AE01 (FCRS = AE001) Novartis Middle East FZE (Representative Office)
Functional Area
Others
Job Type
Full time
Employment Type
Early Career (Fixed Term)
Shift Work
No
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