NOVARTIS

Business Communications Manager

Job ID
REQ-10088221
Сен. 17, 2026
Китай

Сводка

This role is responsible for implementing business communications for Novartis China to strengthen understanding, alignment and engagement around business priorities, corporate strategy, transformation and culture, while exploring AI-enabled ways of working to enhance communication impact and effectiveness.

About the Role

Major responsibilities:

- Implement communications strategies supporting China business priorities, growth ambitions, innovation agenda and transformation objectives.
- Support executive communications and key strategic moments, including organizational changes, business milestones and leadership priorities.
- Develop content and execute initiatives to enhance people experience, culture enhancement and transformation.
- Manage selected internal communication channels and platforms, and collaborate with cross-functional, international and global teams to deliver relevant communications and campaigns.
- Explore and apply AI and digital tools to enhance communication planning, content development, productivity and ways of working.
- Independently manage multiple communication projects, working effectively with stakeholders and external partners to deliver high-quality outcomes.

Key performance indicators:

- Measurable growth in engagement measures across selected channels, audiences
- Utilization of OGSM framework planning approach with measurable results and assessment
- Enhanced business partnering relationships with China Leadership
- Efficient management of resources (agency, content development)

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

Дивизион
Corporate Affairs
Business Unit
Communications
Место
Китай
Сайт
Shanghai (Shanghai)
Company / Legal Entity
CN14 (FCRS = CN014) China Novartis Institutes for BioMedical Research Co., Ltd.
Functional Area
Communications & Public Affairs
Job Type
Full time
Employment Type
Regular
Shift Work
No

Accessibility and accommodation

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