

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~Pazarlama eylemlerini destekleyin ve/veya Marka Ekibinin bir parçası olun
Pazarlamanın stratejik planını tasarlar

About the Role

Major Accountabilities

~ Ürün hayat döngüsüne göre stratejileri uygulayarak ve ürünleri yöneterek satış hedeflerinin tutturulmasına destek olmak.

Key Performance Indicators

~Pazarlama eylemlerini destekleyin ve/veya Marka Ekibinin bir parçası olun
Pazarlamanın stratejik planını tasarlar

Work Experience

~İlaç sektöründe çalışma deneyimi
~Proje Yönetimi
~Operasyon Yönetimi ve Uygulama

Skills

~Reklam Kampanyaları
~Marka Bilinirliği
~Marka Yönetimi
~Marka Pazarlaması
~Merak
~Müşteri Görüşleri
~Talep Oluşturma
~Dijital Pazarlama
~Çeşitlilik ve Kapsayıcılık
~Esneklik
~İş Tanımı
~Anahtar Mesaj Geliştirme
~Pazarlama Planları
~Pazarlama Stratejisi
~Medya Kampanyaları
~Microsoft Erişimi
~Satış
~SOP (Standart Çalışma Prosedürü)

Language

İngilizce

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Kadrolu
Shift Work
No

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