

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

About the Role

Major Accountabilities

~ Supporto per raggiungere l'obiettivo di vendita fornendo strategie e gestendo i prodotti in base al ciclo di vita del prodotto.

Key Performance Indicators

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

Work Experience

~Esperienza lavorativa nell'industria farmaceutica

~Project Management

~Operations management and execution

Skills

~Campagne pubblicitarie

~Notorietà del marchio

~Gestione del marchio

~Marketing del marchio

~Curiosità

~Approfondimenti sui clienti

~Generazione della domanda

~Marketing Digitale

~Diversità e inclusione

~Flessibilità

~Descrizione del lavoro

~Sviluppo del messaggio chiave

~Piani di marketing

~Strategia di marketing

~Campagne mediatiche

~Accesso Microsoft

~Vendite

~SOP (Procedura Operativa Standard)

Language

Inglese

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you.

Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regolare
Shift Work
No

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