

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~ Soutenir les actions de marketing et / ou faire partie de l'équipe de marque qui conçoit le plan stratégique du marketing

About the Role

Major Accountabilities

~ Soutient en vue d'atteindre les objectifs de ventes en proposant des stratégies et en gérant les produits conformém cycle de vie de produits.

Key Performance Indicators

~ Soutenir les actions de marketing et / ou faire partie de l'équipe de marque qui conçoit le plan stratégique du marketing

Work Experience

~Expérience professionnelle dans l'industrie pharmaceutique

~Gestion de projet

~Gestion et exécution des opérations

Skills

~Campagnes publicitaires

~Notoriété de la marque

~Gestion de la marque

~Marketing de marque

~Curiosité

~Informations sur les clients

~Génération de la demande

~Marketing numérique

~Diversité et inclusion

~Flexibilité

~Description d'emploi

~Élaboration de messages clés

~Marketing Plans

~Stratégie marketing

~Campagnes médiatiques

~Accès Microsoft

~Ventes

~SOP (Procédure d'exploitation standard)

Language

Anglais

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you.

Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
CDI
Shift Work
No

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