

Associate Marketing Manager CRM

Job ID

REQ-10084267

июл 24, 2026

Мексика

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Сводка

~ Unterstützen Sie die Aktionen des Marketings und / oder seien Sie Teil des Markenteams, das entwirft den strategischen Plan des Marketings

About the Role

Major Accountabilities

~ Unterstützung bei der Erreichung des Umsatzziels durch die Lieferung von Strategien und die Verwaltung von Produkten gemäß dem Produktlebenszyklus.

Key Performance Indicators

~ Unterstützen Sie die Aktionen des Marketings und / oder seien Sie Teil des Markenteams, das entwirft den strategischen Plan des Marketings

Work Experience

~ Berufserfahrung in der Pharmaindustrie

~ Projektmanagement

~ Operations Management und Ausführung

Skills

~ Werbekampagnen

~ Markenbekanntheit

~ Markenführung

~ Markenmarketing

~ Neugier

~ Kunden-Insights

~ Generierung von Nachfrage

~ Digitales Marketing

~ Vielfalt und Inklusion

~ Flexibilität

~ Stellenbeschreibung

~ Entwicklung von Kernbotschaften

~ Marketingpläne

~ Marketing-Strategie

~ Medienkampagnen

~ Microsoft Access

~ Umsatz

~ SOP (Standardarbeitsanweisung)

Language

Englisch

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regulär
Shift Work
No

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