

# Immunology & Neuroscience TA Head

Job ID

REQ-10082814

июл 06, 2026

Колумбия

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## Сводка

The Therapeutic Area Head, Immunology & Neuroscience, is a strategic leader responsible for driving the growth, performance, and long-term success of the portfolio in Colombia. This role shapes and executes integrated brand and launch strategies, ensuring excellence across commercialization, customer engagement, and cross-functional execution. The incumbent partners closely with global, regional, and local stakeholders to accelerate innovation, deliver successful product launches, maximize business performance, and build high-performing teams while maintaining a strong focus on patients, customers, and sustainable growth.

## About the Role

### Key Responsibilities

- **Lead the strategic direction and performance of the Immunology & Neuroscience portfolio** driving sustainable growth, market share, profitability, and successful execution of short- and long-term business objectives.
- **Develop and execute integrated launch and brand strategies** for current and future assets, ensuring strong cross-functional alignment and excellence in pre-launch, launch, and lifecycle management activities.
- **Drive commercial excellence across marketing and sales**, optimizing customer engagement, field force effectiveness, digital capabilities, and return on investment in a rapidly evolving healthcare environment.
- **Build and maintain strategic partnerships with key stakeholders**, including healthcare professionals, payers, key accounts, patient ecosystems, and opinion leaders, to maximize patient access and business impact.
- **Lead cross-functional collaboration with Medical, Market Access, Customer Engagement, Public Affairs, and global/regional teams** to ensure consistent execution of brand strategies and delivery of business priorities.
- **Oversee portfolio and financial performance**, including P&L accountability, forecasting, budgeting, resource allocation, and identification of growth opportunities through innovation, partnerships, and market insights.
- **Develop a high-performing organization and talent pipeline** fostering a culture of leadership, agility, accountability, compliance, and continuous development across the therapeutic area team.

## Requirements

- **Bachelor's degree required; advanced degree (MBA, Master's or equivalent) preferred.**
- **Proven leadership experience in the pharmaceutical industry**, including responsibility for P&L, commercial strategy, portfolio management, and business performance.
- **Strong expertise in Immunology, Neuroscience, Specialty Care, or related therapeutic areas** with demonstrated success in launches, lifecycle management, and market development.
- **Extensive experience leading cross-functional teams and managing P&L**, with a track record of delivering revenue growth, market share gains, and strategic business outcomes.
- **Excellent stakeholder management, influencing, communication, and negotiation skills**, with fluency in English and the ability to operate effectively in a complex, matrixed global environment.

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Дивизион

International

Business Unit

General Management

Место

Колумбия

Сайт

Vogota (Pharmaceuticals / GDD / NTO / CTS)

Company / Legal Entity

CO01 (FCRS = CO001) Novartis de Colombia S.A

Functional Area

Коммерция и общий менеджмент

Job Type

Full time

Employment Type

Regular

Shift Work

No

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