

Product Operations Manager

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Сводка

Our ambition at Novartis is to be a recognized leader in Data, Analytics, AI & Platforms (DAP). Within Marketing Platforms, DAP is setting up a new content platform's product team to implement and manage platforms which support the end-2-end content journey for international, region and countries (IRC) to support and drive the commercial, medical and value & access activities.

About the Role

Product Operations Manager

#LI-Hybrid

Location: Barcelona, Spain

Novartis is building a leading Data, Analytics, AI & Platforms capability to transform how content platforms support commercial, medical, value and access activities across international, regional and country teams. Within Marketing Platforms, we are creating a new product team to implement and manage content platforms that enable the end-to-end content journey.

As Product Operations Manager you will work closely with Data, Analytics, AI & Data Science, Commercial Launch Strategy, Medical, Value & Access, international, regional and country teams, Strategy & Growth, DD&IT, BSI and other partners to implement, manage and continuously improve content platform solutions across Novartis. The Product Operations Manager plays a cross-product role at the intersection of product, operations, and business, ensuring consistency, clarity, and alignment across the Content Platforms ecosystem.

Key responsibilities:

- Define and maintain consistent taxonomy, metadata and data structures across Content Platforms, working with Product Owners, DD&IT and Business Analysts to apply content and data standards end to end.
- Coordinate taxonomy requests from international, regional and country teams, including IMEx and ICE, ensuring updates are implemented in a timely and consistent way across impacted platforms.
- Own the feature request and intake process, including collecting, structuring and consolidating user and stakeholder requests across the platform ecosystem.
- Ensure feature requests are clearly defined, linked to business value and use cases, and ready to support prioritization decisions.
- Act as product owner for selected supporting products and applications, such as the UAM app and Whatfix, including backlog management, requirements definition and delivery coordination.
- Support analysis of feature usage, adoption and feedback trends to identify opportunities for continuous improvement.
- Contribute to training and adoption materials that help users understand and apply content platform capabilities effectively.

Essential Requirements:

- Degree in business, technology or a related field; an advanced degree is preferred.
- 4+ years of experience as a Business Analyst, Product Owner or in a similar product operations role.
- 2+ years of experience in content platforms, marketing tech, or DAM ecosystems preferred
- Strong capability in requirements analysis, structuring demand and translating user needs into actionable product inputs.
- Solid understanding of taxonomy, metadata, data structures and the content lifecycle.
- Experience working with distributed teams across regions, functions and time zones.

Benefits & Rewards

At Novartis, we're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Annual Base Salary Range for role: 44,700.00 - 83,100.00 EUR Annual

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters. Long-term equity awards granted at group level may also be part of your package. Further details will be provided during the application process.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our brochure to learn more about our global total rewards offering:

https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally <https://www.novartis.com/careers/benefits-rewards>

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[Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

€44,700.00 - €83,100.00

Дивизион

International

Business Unit

Marketing

Место

Испания

Сайт

Barcelona Gran Via

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

Маркетинг

Job Type

Full time

Employment Type

Regular

Shift Work

No

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List of links present in page

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2. <https://www.novartis.com/about/strategy/people-and-culture>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://www.novartis.com/about/strategy/people-and-culture>
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