

Digital Innovation & Operation Excellence Lead

Job ID
REQ-10080453
Июн. 22, 2026
Китай
Available in: English

Сводка

Leads digital innovation and operations, driving end-to-end digital initiatives from ideation to scaling, while partnering with internal leaders and external ecosystems. Ensures delivery excellence, embeds data-driven and automation capabilities, and establishes strong, AI-enabled governance to maximize business impact and compliance.

About the Role

Digital Innovation Leadership

- Actively engage with senior leaders in TA to identify, assess, and prioritize emerging digital technologies, tools, and solutions that can solve critical business problems or create tangible business value.
- Lead innovation ideation, proof-of-concept development, pilot programs, and scaling of successful digital initiatives.
- Actively engage with key external technology stakeholders, such as Alibaba, Tencent, Bytedance and Ant Group, etc., to explore new digital business models, platforms, and capabilities.
- Build a culture of innovation by encouraging experimentation, cross-functional collaboration, and continuous learning.
- Closely monitor market trends, competitor practices, and industry benchmarks to inform innovation roadmaps.

Innovative Project Operation

- Oversee the planning, execution, and scaling of proven innovative digital projects such as Remote Rep.
- Lead team to establish and continuously optimize project operating models, delivery standards, and performance tracking mechanisms.
- Support teams in removing project roadblocks and managing risks, dependencies, and stakeholder expectations.

Digital Operation Excellence

- Lead team to develop and track operational excellence metrics, including but not limited to efficiency gains, cost savings, adoption rates, and service performance, etc., for critical digital solution empowered projects.
- Lead team to actively identify opportunities for automation, workflow optimization, data-driven decision-making, and platform integration.

Digital Governance

- Establish and maintain digital governance frameworks, standards, policies, and operating procedures.
- Ensure digital initiatives comply with internal policies, data governance requirements, cybersecurity standards, regulatory obligations, and risk management practices.
- Lead team to enable a AI-empowered governance/review model which should significantly improve efficiency

Key Experience & Success Profile:

- 6+ years of experiences as digital business partners or consultants, experience in pharmaceutical/biotech or medical related industry is a plus
- Experience in pharma marketing or field force is highly desirable
- Thorough understanding to pharma business model & ways of working
- End to end digital/project lead & operation management experience is a must
- Strong communication and stakeholder management skills
- Strong team collaboration spirit and time management
- Fluent in both spoken & written English and Mandarin

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Место
Китай
Сайт
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Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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