

# Integrated Insights Head

Job ID  
REQ-10079910  
Июн. 08, 2026  
Великобритания

## Сводка

#LI-Hybrid

As Integrated Insights Head, you will serve as the strategic engine translating data into actionable insights that drive business performance. Partnering with Therapeutic Area and Value & Access teams, you will enable informed decision-making, support brand strategy, and bridge business priorities with advanced analytics and research outputs.

## About the Role

### Key responsibilities

- Lead integrated insights generation combining market research, analytics, and competitive intelligence
- Translate brand strategies into research plans, KPIs, and measurable business insights
- Drive market research across therapeutic areas including patient journey mapping, segmentation, and market sizing
- Deliver deep-dive analyses leveraging internal and external data to inform strategy and performance
- Ensure effective use of global research assets and knowledge management platforms
- Act as key interface between commercial teams and data & analytics platforms to align priorities
- Own forecasting inputs including market models, assumptions, and scenario planning with Finance
- Enable cross-functional alignment on KPIs, dashboards, and success metrics
- Provide customer, payer, and ecosystem insights to support strategic and access decisions
- Foster a high-performing insights team and build organizational capabilities

### Essential Requirements

- University degree in bioscience or business; consulting or market research background preferred
- 10+ years of experience in insights, analytics, or commercial strategy in healthcare
- 5+ years of leadership experience in cross-functional teams
- Strong expertise in primary and secondary market research and competitive intelligence
- Proven ability to translate strategy into insights, KPIs, and business actions
- Experience in forecasting, market modelling, and scenario planning in collaboration with Finance
- Strong stakeholder management skills across local and global teams
- Knowledge of compliance standards and regulatory environment
- Fluency in English; local language desirable

### Why Novartis

We are reimagining medicine to improve and extend people's lives. Join us to shape data-driven decisions that deliver meaningful impact for patients and strengthen our innovation-driven culture.

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Дивизион

International

Business Unit

General Management

Место

Великобритания

Сайт

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area

Маркетинг  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

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