

Manager, Interactive Design

Job ID
REQ-10074060
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Индия

Сводка

Novartis is seeking a Manager, Interactive Design to help elevate the quality, creativity, and consistency of interactive experiences across our internal and external platforms. This role goes beyond traditional UI or web design, focusing on a broad range of interactive design disciplines - from immersive storytelling and motion to emerging areas such as AR, 3D, and dynamic content experiences.

The ideal candidate brings a strong creative mindset and the ability to design engaging, compliant interactive solutions across multiple formats. While a solid understanding of web fundamentals is important, this role is not limited to UX/UI execution and instead requires a well-rounded designer comfortable working across different interactive tools, platforms, and technologies.

About the Role

Key Responsibilities

- Partner with brand leads, designers, and writers to ideate and deliver innovative, compliant interactive solutions that balance stakeholder needs and audience engagement.
- Design and develop a variety of interactive outputs including immersive experiences, interactive storytelling, motion-driven content, and responsive layouts.
- Create engaging content using tools such as Figma, Ceros, and other interactive or motion platforms to bring concepts to life beyond static formats.
- Contribute to and evolve creative approaches within established brand frameworks and design systems, while proactively identifying opportunities for innovation.
- Work across formats including interactive features, animations, modular content, and emerging channels such as AR or 3D visualisation where relevant.
- Apply core design principles- layout, hierarchy, motion, and interaction to create intuitive, visually strong experiences across different devices and platforms.
- Collaborate with cross-functional teams including developers and strategists to ensure feasible, scalable, and high-quality execution of interactive concepts.
- Build and adapt reusable components and design assets to support scalable, flexible content creation.
- Produce and optimise visual assets, animations, and interactive elements to support campaigns and digital initiatives.
- Review outputs for quality, consistency, and alignment with creative direction and brand standards.
- Contribute to team capability building by sharing best practices, tools, and emerging trends in interactive design.

Essential Requirements

- Bachelor's degree in Graphic Design, Digital Design, Interaction Design, Visual Communication, or a related field.
- 5+ years' experience in digital or interactive design roles, ideally within healthcare, pharmaceutical, or agency environments.
- Strong portfolio demonstrating a range of interactive work (e.g. immersive content, motion, 3D, AR, interactive storytelling), not limited to web UI.
- Proficiency in tools such as Figma and Adobe Creative Suite, with experience in interactive platforms such as Ceros or similar.
- Working knowledge of web fundamentals (HTML, CSS, responsive design) to support collaboration with development teams.
- Interactive script is highly desirable.
- Experience with motion design, animation tools, or emerging interactive technologies is highly desirable.
- Strong understanding of layout, typography, interaction, and visual storytelling across multiple formats.
- Awareness of accessibility and usability principles, applied pragmatically across interactive outputs.
- Excellent communication skills and ability to collaborate effectively within global, cross-functional teams.
- Strong organisational skills with attention to quality, detail, and consistency.
- A proactive, curious mindset with a passion for creativity, innovation, and evolving interactive experiences.
- Demonstrates Novartis values: Innovation, Collaboration, Courage, Integrity, and Quality.

Additional Mandatory Requirement

Please include a portfolio link to Behance or personal portfolio. Google Drive links cannot be accepted. Your portfolio should clearly demonstrate a breadth of interactive design work aligned with the scope of this role.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Marketing
Место
Индия
Сайт
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Маркетинг
Job Type
Full time
Employment Type
Regular
Shift Work
No

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